

# MEET THE EXPERTS

25th January

## JANET BEBB

*Social Progress*

Specialist Areas: E-Mail Marketing, Website Design, Online Meetings and Presentations, E-Commerce, Digital Marketing Strategy, Social Media Marketing Strategy.



## IAN BROWN

*Exelpoint*

Specialist Areas: CRM Systems, Digital Tools for Remote Working, Digitalising business processes, Building enterprise scale stand-alone or integrated systems.



## MARCO ELSY

*Firefly New Media UK*

Specialist Areas: Branding, Graphic Design, Website Design, Website UX & UI, Lead Generation, Content Marketing, Paid Social Advertising, Paid Google Advertising & Business Growth Strategy.



## JAMES FATHERLY

*Digital HR Northeast*

Specialist Areas: Cloud Accounting, Making Tax Digital, Digital Back Office Systems, Digital Transformation, Online Meetings & Presentations.



## IAIN FORREST

**Forrest Digital Ltd**

Specialist Areas: Digital Marketing Strategy, E-Commerce, Google Ads, SEO, International Marketing, Social Media Advertising.



## DONNA HANNABY

**Accrual Accounting**

Specialist Areas: Cloud Accounting, Making Tax Digital.

## PAUL HARPER

**ZedComms**

Specialist Areas: CRM Systems, Digital Marketing Strategy, SEO, Social Media Marketing, Website Design.



## DAVID HORN

**Cyberwhite**

Specialist Area: Cyber Security.



## CARL HUDSON

**Omnicom**

Specialist Areas: Systems Cyber Security, Network Security Consultancy, Digital Back Office Systems, Digital Tools for Remote Working, Broadband Leases Lines.

## LISA JOHNSTONE

*LJ Digital Media*

Specialist Areas: Website Design, Content Creation, Digital Marketing and SEO.



## DAVID LAUD

*i2i Business Solutions*

Specialist Areas: Strategic Planning for Digital Projects, Social Media, Podcast Management, Content Creation & Placement, Video Production, Digital Marketing Strategy, App Development.

## CHRIS LUCARELLI

*Cal Partners*

Specialist Areas: Content Creation, SEO, Digital Marketing Strategy, Google Ads, Video Marketing, Social Media Marketing.



## ALISTAIR MCLEOD

*Grey Fox Consulting*

Specialist Areas: Big Data for AI, Digital Tools for Remote Working, Digital Transformation, Cyber Security, Digital Back Office Systems, CRM Systems, E-commerce.

## KYLIE MYERS

*Omnicom*

Specialist Areas: Digital Tools for Remote Working, Cloud Computing and Storage, Remote Backup and Disaster Recovery Processes, Online Safety: Safeguard the welfare and wellbeing of digital users.



## IAN PROCTOR

### *Digital Edge*

Specialist Areas: Social Media Marketing, Digital Marketing Strategy, Website Design.



## AMY STOCKDALE

### *Digital Allies*

Specialist Areas: Online Meetings and Presentations, Video Marketing, Social Media Marketing, E-mail Marketing, Content Creation, SEO, Digital Marketing Strategy, Design and Content Creation.

## SUE THOMPSON

### *Catch Design*

Specialist Areas: Digital Marketing Strategy, Social Media Marketing, Content Creation, Branding Your Business, Social Media Training and Social Media Auditing.



## JOHNNY WOODS

### *Thrive Marketing*

Specialist Areas: CRM Systems, Content Creation, Digital Marketing Strategy, Ecommerce, Email Marketing, Google Ads, Personal Branding, Social Media Marketing, Video Marketing, Website Design.